

§17.40.100. Temporary Signs

Temporary signs shall be allowed in addition to primary signs and be located onpremise. Temporary means any sign displayed for less than 90 days. All sign types not listed in the following section are not permitted.

F. Window Signs

1. Window displays and signage within stores not attached to windows are not regulated by the City, even if visible from outside the store;
2. Window signs that are displayed without change for a period of less than 90 days shall be defined as “temporary” for the purposes of this chapter. Window signs that are displayed without change for a period of 90 days or more shall be defined as “permanent” (See Table 17.40.030.B1).